

Trusted, Privacy-First Data

The largest brands in the world look to The Collective for their data needs. From audience enrichment & targeting to premium data and identity solutions that power artificial intelligence, we've got you covered.



Unprecedented Global Scale

Flexible Data Solutions

Audience Targeting

Build and activate audiences in our self-serve Audience Builder or select from our pre-packaged audience segments.



Enrich your first-party audience data to build holistic, 360-degree profiles to better understand your customers.

Data Feeds

License premium data for your own identity graph, business intelligence, and Al-driven solutions.



100% Privacy-First Data

All data within The Collective is responsibly sourced with adherence to applicable consumer privacy regulations based on device platforms, operating systems, and/or government & regulatory agencies. Review our full privacy policy by visiting: https://www.collectivedata.io/website-visitor-privacy-policy/

Contact Sales@CollectiveData.io for a free data consultation.